

Thank you for endorsing Seattle Prop 1!

Attached you'll find everything you need to promote the transportation levy online.

Logos and Graphics:

[Logo \(Transparent Background\)](#)

[Logo \(White Background\)](#)

[One Page Graphic](#)

[Condensed Graphic](#)

[Ballot Graphic](#)

When posting on social media, please use these hashtags:

#KeepSeattleMoving,

#TheFutureTakesTransit

#Seattle

#YESonProp1

#VisionZeroNow

#Community

If possible, please include a link to our informational website, keepseattlemoving.com, in your bio so voters can easily find out more about the transportation levy.

We recommend including a personal statement of support. Why are you endorsing Seattle Prop 1? This can be included in a caption, mentioned on an Instagram story, etc., making the issue more personal to voters! If you need inspiration, refer to our messaging (right).

Messaging:

- **Essential investments:** This levy funds what matters most, paving and bridge repair, improved access to transit and light rail, and expanded sidewalks. These critical upgrades are essential for ensuring safe and reliable transportation for everyone.
- **Safety in neighborhoods and business districts** is improved through increased spending on sidewalks and other safety programs. Prop 1 will create a safer environment for all.
- **Accessible infrastructure** is key to building an inclusive environment. By ensuring that all residents can engage in community activities, we foster a sense of belonging and empowerment, making Seattle a city for everyone.
- **Our challenge is significant**—our infrastructure is aging and stretched to its limits. This levy will tackle the scale of improvements needed to bring our city into the future and ensure it meets the needs of all residents and visitors.